## WHAT IS CLAIMED IS:

- 1. A music delivery system comprising:
  - a server;

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a first terminal for uploading music data to said server; a music data storage for storing the music data uploaded from said first terminal;

a second terminal for retrieving and downloading desired music data from said music data storage by interacting with said server in accordance with interactive procedure data received from said server; and

a processor for generating the interactive procedure data in accordance with information contained in the music data every time said first terminal uploads the music data, the interactive procedure data describing an interactive procedure with said second terminal.

- 2. The music delivery system according to claim 1, wherein the interactive procedure data generated by said processor consists of speech-based interactive procedure data that describes a procedure for carrying out speech interaction with said second terminal.
- 3. The music delivery system according to claim 2, further comprising a speech-based interactive procedure data sample database for storing a sample of the speech-based interactive procedure data, wherein

said processor generates, every time the music data is uploaded from said first terminal, the speech-based interactive procedure data by associating information contained in the music data with the speech-based interactive procedure data sample.

4. The music delivery system according to claim 2, further comprising a reworded database for storing a reworded words that restates information contained in the music data uploaded from said first terminal, wherein

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said processor generates speech-based interactive procedure data by associating a speech-based interactive procedure data sample with information contained in the music data uploaded from said first terminal and with the reworded words stored in said reworded database.